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WHAT IS CLAIMED IS:

- 1. An ink-jet recording method for recording images on a base material by jetting UV-setting ink-jet ink which contains at least color materials, UV-polymeric compound, and photo-induced polymerization initiator in a water-based medium onto the base material, wherein ultraviolet rays are applied to the jetted inks within a contact time in which the rate of ink transfer to the base material is less than 20 ml/mm² by the Bristow method after the ink reaches the base material.
- 2. The ink-jet recording method of Claim 1, wherein the ink transfer rate is 20 ml/mm² or more when the contact time of the ink on the base material is 2 seconds by the Bristow method.
- 3. The ink-jet recording method of Claim 1, wherein the method further comprises a process of removing the water-based medium after hardening the ink by ultraviolet rays.
- 4. The ink-jet recording method of Claim 2, wherein the method further comprises a process of removing the water-based medium after hardening the ink by ultraviolet rays.